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Lingo Technologies Successfully Implements NetSuite to Replace Salesforce.com

Go-live Completed in Less Than 20 Days

ST. PAUL, Minn. — April 3, 2009 — Lingo Technologies, a NetSuite (NYSE: N) Solution Provider, today announced that it has successfully implemented NetSuite CRM at Designer Sign Systems. In an unprecedented 19 days, Lingo moved Designer Sign from Salesforce.com software (NYSE: CRM) to NetSuite in support of the company's goal to improve customer service while increasing sales.

Women-owned and operated, Designer Sign Systems is a leading custom architectural signage manufacturer located in Blaine, Minnesota. President Kathy Brown-Zerwas says she is extremely satisfied with the software change. "Lingo's implementation team worked tirelessly to ensure the new system fit our needs. Even including innovations such as the integration between NetSuite and Google Apps in support of employee collaboration," she explains. "We now have the ability to easily add on operations and accounting functionality as needed."

Designer Sign chose Lingo Technologies due to their accessible on-site approach and expertise tailoring the NetSuite system.

Throughout planning and implementation, Lingo worked closely with Teicko Huber, owner of Hudson, Wisconsin-based Top Line Growth. Huber was instrumental in developing the sales and marketing strategy to grow Designer Sign's revenue. "I wanted to engage a company like Lingo Technologies in part because of their integrity," he says. "In addition, the CRM system deployment will be that much more valuable having taken advantage of their strategic vision."

About Lingo Technologies

Based in St. Paul, Minnesota, Lingo Technologies (<http://www.lingotechnologies.com>) helps businesses grow with easy to own business software, including CRM, ERP, Messaging and Collaboration. Lingo collaborates with clients to develop sound business strategies and then helps implement the software solutions that support them.



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